OUR CULTURE CREDO

AT TATA MOTORS

We are connecting aspirations by being bold in thought and action, owning every opportunity and challenge, Solving together as one team and engaging all our stakeholders with empathy. We are **MORE WHEN ONE!**

<u>9/9 AC EV – 34+D</u> Vehicle Photos

BE BOLD Taking calculated risk

is key to making progress. We act with confidence and agility to accomplish our goals

SOLVE TOGETHER

Leveraging our collective genius while holding each other accountable helps us deliver the best. We collaborate proactively and transparently to achieve innovative solutions

OWN IT

Feeling and acting empowered is critical to drive results. We have an Owner's Mind-set and each of us takes full responsibility for the outcomes

BE EMPATHETIC

Embracing diversity makes us stronger for differences are opportunities to learn. We work with passion to delight customers and deliver greater success to our stakeholders







Right Side View



Left Side View





